

# PODGORICA

ZETA | TUZI | DANILOVGRAD

# WINE ROADS

GUIDELINES TO **PODGORICA'S HEDONISM EXPERIENCES**



# History of the Wine Roads

Viticulture and wine production have a long tradition in Podgorica, lasting more than two thousand years, dating back to the time when the Romans ruled this part of the Mediterranean and when the first cities in this area, such as Doclea, were founded. With the excellent potential of its unique geology, topography, and climate, surrounded by mountains to the north and the valleys of two rivers to the south and west, this wine culture landscape has developed over the centuries and continues to characterize these river valleys to this day.

The fact that the inhabitants of this region were true wine enthusiasts is confirmed by numerous archaeological remains of vessels used for storing, serving, and drinking wine.

Today, vintners are introducing innovative ideas to modernize their centuries-old traditions in production varieties like Vranac and Krstač while experimenting with new grapes, styles and techniques.



# Skadar Lake basin

## Wine production

Podgorica subregion,  
Piperi, Bjelopavlići

Nestled at an altitude of approximately 50 meters, the Podgorica subregion enjoys a Mediterranean climate, characterized by long, hot summers and mild, rainy winters. These ideal conditions create a perfect environment for cultivating red wine varieties, with Vranac standing out as the dominant indigenous grape.

81%

Red wine

17%

White wine

12%

Rose wine

# Grape varieties

## Red grapes

78%

Vranac	70%
Kratošija	4%
Merlot	1%
Cabernet Sauvignon	3%

## White grapes

14%

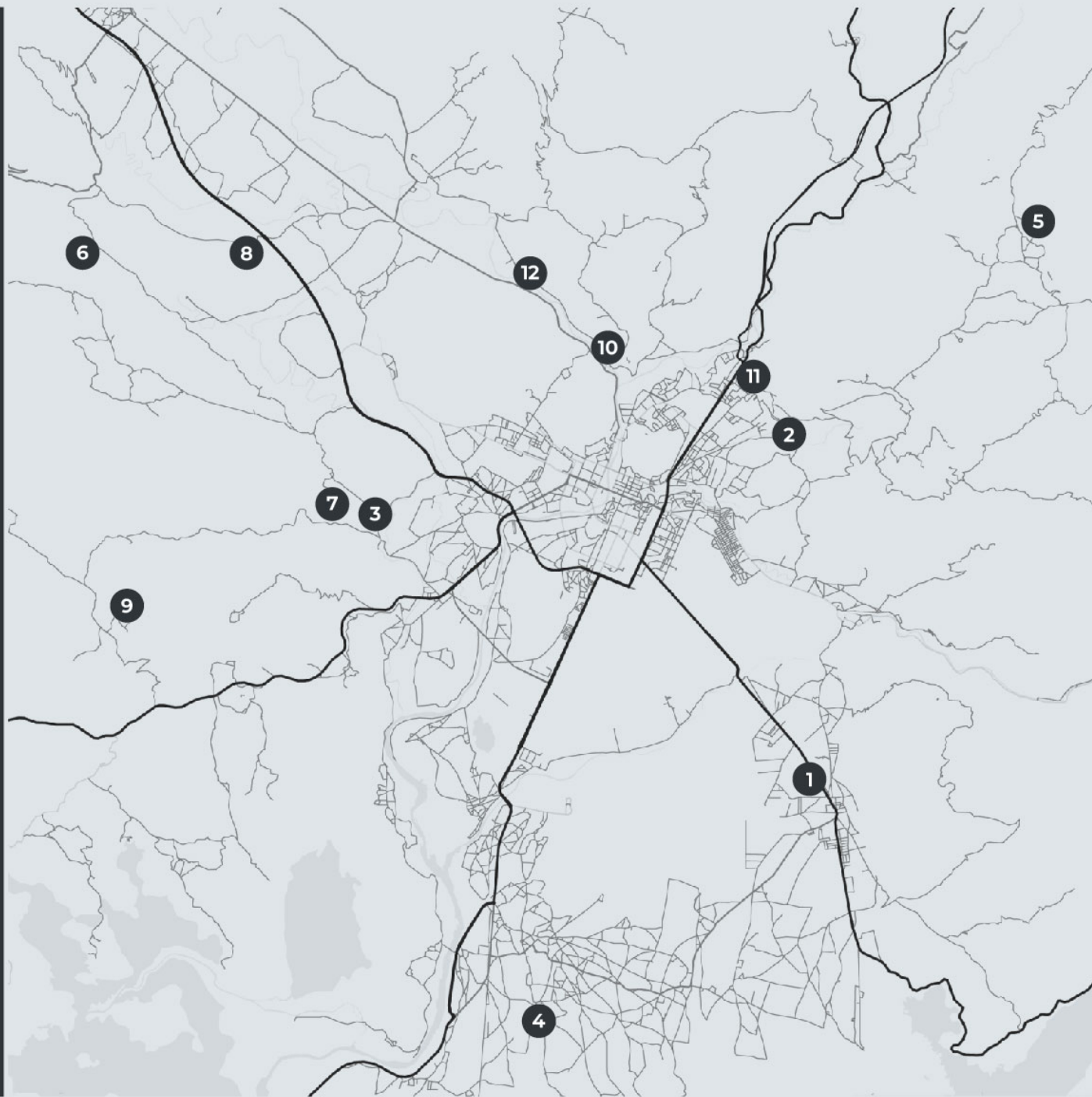
Chardonnay	9%
Sauvignon blanc	3%
Malvasia	2%

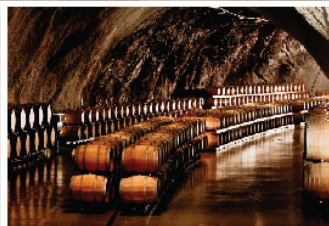
8% Other



# Podgorica Region *Wineries*

- 1 13. JUL "PLANTAŽE" Šipčanik
- 2 ĐUKIĆ Doljani
- 3 ČETKOVIĆ Beri
- 4 MONTE GRANDE Balabani
- 5 RAJKOVIĆ Ubli
- 6 VELIMIROVIĆ Malenza
- 7 VUKIĆEVIĆ Beri
- 8 KEKOVIĆ Novo Selo
- 9 BOGOJEVIĆ Staniseljici
- 10 VUČINIĆ Rogami
- 11 IVANOVIĆ Doljani
- 12 RADEVIĆ Pričelje

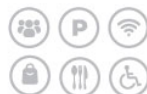




# 13. jul Plantaze

Vineyard of the Čemovsko field is one of the largest and most beautiful vineyards in Europe, covering an impressive area of 2,300 hectares. It is surrounded by the Cijevna River, which has carved a picturesque mini-canyon through ancient rocks. Visitors can enjoy a ride through the vineyard, where 29 different grape varieties thrive, including the celebrated autochthonous Montenegrin varieties such as Vranac, Kratošija, and Krstač. In the heart of the vineyard lies the stunning Šipčanik wine cellar, which is 356 meters long and houses 2 million liters of premium wine aging in wooden barrels. During wine tours, guests can indulge in curated food and wine pairings.

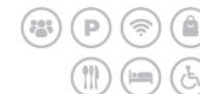
**location:** Šipčanik / Čemovsko polje  
**phone:** +382 67 099 099  
**e-mail:** visit@plantaze.com  
**web:** www.plantaze.com



# Đukić

The Đukić Winery is located at about 5.5 kilometers from city center at Doljani village. Family has a vineyard that covers around 6,000 square meters with vine of over 40 years old. The secret to the quality of their wine lies in the fertile soil, microclimate, and specific old vine of the Vranac and Kratošija varieties, from which they produce different types of still wine. The most famous one is red sweet wine. In their vineyard, there's also Chardonnay for the white wine. The Đukić family strives to maintain tradition and present this authentic region to all their guests through the organization of various events on their property.

**location:** Doljani  
**phone:** +382 67 663 666 / +382 67 248 746  
**instagram:** djukic\_winery  
**facebook:** Djukic\_Winery





# Četković

The Četković Winery preserves the spirit of the past, when vineyards were a symbol of life, prosperity, and it continues the tradition of their ancestors. The grapes grown in these vineyards represent the fusion of sun's light, soil, and the love, the Četković family tends with to the vineyard and produces wine. Each bottle is a part of a legend, heritage, and tradition, which are passed down from generation to generation.

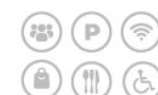
**location:** Beri  
**phone:** +382 67 212 603 **web:** [www.vinarijacetkovic.me](http://www.vinarijacetkovic.me)  
**facebook:** Vinarija Četković-Winery Cetkovic  
**instagram:** [vinarijacetkovic](https://www.instagram.com/vinarijacetkovic)



# Monte Grande

Monte Grande Winery, located in the picturesque Balabani, Zeta near Podgorica, has quickly become a gem of the Montenegrin wine scene, recognized for its high-quality wines and rich vineyard tradition. With vineyards cultivated in harmony with nature and sustainable practices, the winery offers a diverse selection of wines, including indigenous varieties like Vranac. Visitors can enjoy wine tastings paired with local specialties, providing a unique experience that combines the flavors and aromas of the region with stories about wine production.

**location:** Balabani  
**phone:** +382 68 585 858  
**facebook:** Monte Grande Winery  
**instagram:** [monte\\_grande\\_winery](https://www.instagram.com/monte_grande_winery)





## Rajković

Rajković Winery is located in a beautiful old house from the 19th century that has been renovated, with modern equipment for wine production and storage, combining tradition and modernity. By preserving the charm and authenticity, the winery aims to provide guests with an unforgettable experience of enjoying the wines. The vineyard is located in Ubli, 17 km far from Podgorica and 4 km from the old town of Medun at an altitude of 455 meters above sea level, on the border between the Mediterranean and Continental climate, which gives the wine its uniqueness and natural acidity.

**location:** Ubli  
**phone:** +382 69 014 382  
**web:** [www.vinarijarajkovic.com](http://www.vinarijarajkovic.com)  
**instagram:** [vinarijarajkovic](https://www.instagram.com/vinarijarajkovic)



## Velimirovich

Velimirovich Winery's wines reflect the unique characteristics of their region, combined with modern architectural design inspired by local craftsmanship. The cellars, built underground with stone from the estate, are divided into two sections: one for grape processing and fermentation in stainless steel barrels, and the other one for aging in barriques and barrels. The presence of karst caves enhances the humidity, making it ideal for barrel storage. This sophisticated environment contributes to the production of their refined wines.

**location:** Malenza  
**phone:** +382 69 913 031  
**facebook:** [Vinarija Velimirovich](https://www.facebook.com/VinarijaVelimirovich)  
**instagram:** [velimirovichwinery](https://www.instagram.com/velimirovichwinery)





## Vukićević

In a valley known for centuries for its vine cultivation and wine production, at the heart of old Montenegro, there is a special story from the place of Beri, on the slopes of the Lješanska Nahija region. This is the story of the Vukićević family, who went from a hobby to an obsession with creating drinks filled with the finest grape seeds, but also with great love. The first archival records of this winery date back to 1989, when the vineyards were planted, and today's capacities number 18,000 liters, spread over 4 hectares, where high-quality grape varieties are grown.

**location:** Beri  
**phone:** +382 67 254 115  
**web:** [www.vukicevic.co.me](http://www.vukicevic.co.me)  
**instagram:** [vinarija\\_vukicevic](https://www.instagram.com/vinarija_vukicevic)



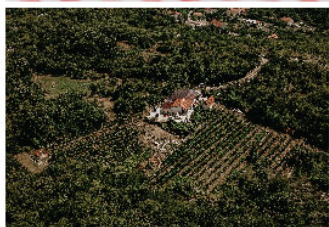
## Keković Estate

For over 40 years, three generations of the Keković family have been nurturing the tradition of producing exceptional wines at the heart of Montenegro. Guided by their family approach, they cultivate their family values, carefully selected moments for enjoyment, and the best grape varieties to ensure a perfect hedonism. In these conditions, wine becomes an art and succeeds in responding to the modern demands of the 21st century. The vision of the Keković Estate is to enjoy wine with love and satisfaction.

**location:** Novo Selo  
**phone:** +382 67 162 162  
**web:** [www.kekovicestate.me](http://www.kekovicestate.me)  
**instagram:** [kekovicestate](https://www.instagram.com/kekovicestate)







# Bogojević

A six-century tradition of viticulture and winemaking are deeply rooted of this household. They cultivate indigenous grape varieties, such as Vranac and Kratosija, and offer a variety of wines and brandies. Their products have received numerous awards, what confirms their quality. Guests can tour the estate, learn about the production process and taste traditional dishes like roasted lamb, we well get to know you how the Montenegrines lived in the past. The household offers a unique blend of tradition and modern techniques.

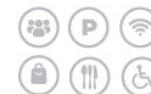
**location:** Staniseljci  
**phone:** +382 69 254 254  
+382 69 254 585 / +382 067 533 001  
**facebook:** Vinarija&Destilerija Bogojevic  
**instagram:** vinarija\_bogojevic



# Vučinić

The winery is located in Rogami, on the outskirts of Duklja, in the Montenegrin region of Lake Skadar's basin, sub-region of Podgorica. The wines are produced from grapes from the own vineyards of the Vučinić family. Wines are carefully stored in a wine cellar that is built into the hill and is 25 meters long and 4 meters wide, with an entrance that goes into the hill and has an optimal temperature for storing wines.

**location:** Rogami  
**phone:** +382 67 831 321  
**web:** www.vinarijavucinic.com  
**email:** zenta-vucinic@t-com.me





# Ivanović

Ivanović Vineyard, Montenegro's only certified organic vineyard, dates back to the late 16th century. This unique estate, interwoven with ancient stone, olive trees, and medicinal herbs, spans 16 generations and remains a beacon of tradition and innovation. Our heritage vines, verified by Spain's Instituto de Ciencias de la Vid y del Vino, are over 320 years old and still thrive. Committed to sustainability, we harness solar power, compost all bio-waste, and use sheep and goats for natural fertilization. Ivanović is more than a vineyard—it's a living ecosystem where vines, olives, and bees flourish in harmony, creating wines that celebrate Montenegro's rich viticultural heritage, the purity of nature, and the power of terroir.

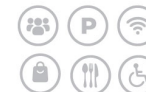
**location:** Doljani  
**phone:** +382 67 222 322  
**e-mail:** [ivanovic@t-com.me](mailto:ivanovic@t-com.me)  
**web:** [www.ivanovic.wine](http://www.ivanovic.wine)



# Radević Estate

In the Radević Estate, the philosophy and approach to producing high-quality wines is simple, respecting countless generations of traditional winemaking roots, while simultaneously embracing the sensibility and technology of the new world in the vineyard and winery. Respect for the land will be evident with the first sip of the wines, where passion and unwavering pursuit of quality are the foundation of our journey. The Radević family continues the family tradition of growing vineyards and producing wine near the ruins of the ancient Roman city of Duklja in Montenegro. Through generations, the Radević family has passed down a centuries-old tradition of winemaking, and it is precisely the spirit of preserving timeless values that is so intimately connected to the recent rebirth of the winery.

**location:** Pričelje  
**phone:** +382 69 276 055  
**web:** [www.radevicestate.com](http://www.radevicestate.com)  
**instagram:** [radevic\\_estate\\_winery\\_](https://www.instagram.com/radevic_estate_winery_)





Podgorica is surrounded by 2,345 hectares of vineyards, what ranks it among the major cities with the biggest area under vineyards in its surroundings.

Vineyard Ćemovsko field – The hallmark of “13. Jul – Plantaže”



# Wine Events



**MONTE  
VINO**  
EST. 2010

## Montevino


The largest B2B wine event in the country, MonteVino, has been a prestigious gathering for over a decade at the Montenegrin wine scene. The event focuses on quality exhibitors, connecting winemakers with professionals and fostering relationships among wine enthusiasts. Leading up to MonteVino, masterclass lectures showcase new products to target groups, enabling wineries and distributors to introduce new labels and vintages to the Montenegrin market.



CAPITAL PLAZA  
PODGORIČKI  
**SALON VINA**

## Podgorica Wine Saloon

Salon Vina is an event aimed at promoting local wine culture for winemakers and wine enthusiasts. It includes various segments focused on marketing and positioning Montenegrin wines and wineries. The initiative stems from a passion for Montenegrin wine and the recognition of the need for improved promotional strategies.



*Dan*  
**OTVORENIH  
PODRUMA**

## Open Cellars Day

The "Open Cellars Day" event showcases the offerings and potential of Podgorica while promoting wine culture and introducing visitors to native Montenegrin wines. Guests can enjoy a variety of tapas dishes, along with premium wines. Overall, the event aims to celebrate harvest and elevate the local wine experience.



## Paint and Wine

The event "Painting and Wine" in Podgorica connects art and wine lovers by bringing together local artists and visitors. It takes place in picturesque locations around the city and allows participants to paint while enjoying a glass of quality wine from Montenegrin wineries. The program offers various painting techniques and guided workshops, providing participants with the opportunity to express their creativity.



# World best *Vranac*

by CMB 2023  
*Concours Mondial de Bruxelles*

The very first international competition dedicated to Vranac was organized in Skopje, North Macedonia.

Following blind tastings conducted by a selection of international judges among the 94 participating wines, the **Stari Podrum Vranac 2015** from 13.jul Plantaže, originating from Montenegro, was voted the best wine in the Vranac Selection by CMB 2023."



# *Wine Bars*



## *Bucca Wine Bar*

**location:** Baku 140  
**email:** buccawinebar@gmail.com  
**phone:** +382 67 991 100  
**instagram:** bucca\_wine\_bar  
**facebook:** Bucca Wine Bar



## *Pierre Champagne bar & Wine shop*

**location:** Moskovska 64  
**phone:** +382 69 575 000  
**facebook:** Pierre Wines  
**instagram:** pierre.wines

# *Indigenous vine varieties*

## *Vranac*

Vranac is an autochthonous Montenegrin grape variety, hiding its real origin in the depths of history. It is the prevailing grape variety covering even two thirds of the plantations in Podgorica. The wine made of the grape variety Vranac became the national brand and also the most recognizable and best wine product that promotes Montenegro as a remarkable wine destination.

## *Krstač*

The autochthonous variety Krstač is prevailing among the white grape varieties. Krstač has been grown on the Lake Skadar's basin, and all efforts that have been made to transfer it to other world areas were unsuccessful. Podgorica is only area in the world that makes the wine of this autochthonous variety.

## *Kratošija*

Kratošija is the oldest variety that has been grown in Montenegro. Its growing for centuries on the terrains of Montenegro confirms a significant presence of this variety on all viticulture terrains of Montenegro in the past, as well as today. The oldest written documents on Kratošija growing in Montenegro date from the 15th century (Budva Statute). All accessible data, including the results of the last genetic research confirm that Kratošija is definitely the oldest name for the variety Zinfandel which is identical with the Zinfandel that has been transferred from Montenegro to California, as written by the academic Ulićević in 1959.



let's  
**podgorica**  
●●●●●● tourist organisation

**Tourist Organisation  
of Podgorica**

**Office 1**  
Slobode 47  
+382 20 667 535

**Office 2**  
Slobode 30  
+382 20 673 679

[info@podgorica.travel](mailto:info@podgorica.travel)  
[www.podgorica.travel](http://www.podgorica.travel)

